



MTV

CASE STUDY

How MTV Oy, Finland's leading commercial TV broadcaster, used Steerpath Workplace solution when launching their new headquarter successfully.

AT A GLANCE

CHALLENGES

- Transparency when & who is at the office
- New building & practises
- Lack of office utilisation metrics
- Office & remote work planning in teams

BENEFITS

- Easy company-wide adaptation
- Supports modern way of working
- Visibility into available spaces in real time
- Gives actionable data to continuously improve workplace



Our employees have widely adapted the Steerpath workplace app. It has made it easy to get a rolling start to our new offices with team office day planning and meeting room reservations.

For our management it has given insight into how our hybrid working practises are in and out of the office.

ANNA RUSANEN

Head of Digital Workplace
MTV Oy

OBJECTIVES

MTV moved into a new HQ - with a focus on sharing resources efficiently and the ability to support hybrid working. Target was to make it easy for teams to collaborate at the office in a modern hybrid working model. Meeting rooms and ad-hoc work and collaboration spaces should be easily shared between the teams.

SOLUTIONS

Predictable office attendance makes office days more productive and enjoyable. Steerpath Workplace App gave our employees easy way to plan when to work at the office. When at the office, spaces of different types, are easily available via one app.

The app has provided an easy channel for employees to give feedback about how the workplace supports their way of working. This combined with the rich analytics has given us a powerful tool for improving premises for our new way of working.

BENEFITS

Easy company-wide adaptation

Steerpath team made it easy for us to roll our the solution - both for employees and admins alike.

Supports modern way of working

It is not just about the office, Steerpath smartly combines all different working locations & modes to choose from.

Visibility into available spaces in real time

Our new offices and spaces within are visible to all users in a easy to read 3D map.

Gives actionable data to continuously improve workplace

MTV has implemented changes in the workplace based on data collected by Steerpath service.